

# **How to Make Money on Twitter: The Ultimate Guide (2023) by [Fiona](#)**

Twitter is like a double-edged sword.

You can either use it to argue with random strangers...

Or you can use it to get smarter, healthier, and wealthier.

In fact, since joining Twitter in May 2020, I've gained over 206,000 followers:

← **Fiona | The Millennial Money Woman** ✓  
9,987 Tweets



**THE MILLENNIAL MONEY WOMAN**  
AS FEATURED ON **Forbes**

**Edit profile**

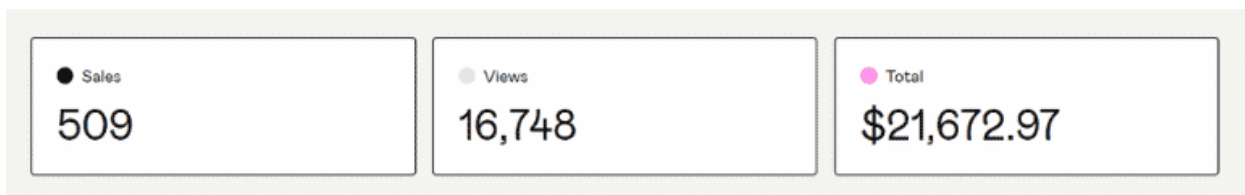
**Fiona | The Millennial Money Woman** ✓  
@The\_MMW

I'll teach you the secrets to building wealth | Helping 1M+ become financially free by 2030 | Ex wealth & investment advisor turned entrepreneur

📍 Learn to Build Wealth: [themillennialmoneywoman.com](https://themillennialmoneywoman.com)  
📅 Joined May 2020

**200** Following   **206.5K** Followers

And made \$21,672.97 (in passive income) from selling my Gumroad products on Twitter in the last 12 months:



So if you want to learn how to make money on Twitter, then this will be your go-to guide.

# 10 Ways to Make Money on Twitter

You can make some serious money on Twitter as long as you are consistent and committed to building your account.

With that said, here are the 10 proven ways to make money on Twitter:

- Become a Ghostwriter
- Affiliate Marketing
- Build Your Email List
- Promote Your Business
- Post Sponsored Tweets
- Super Follows
- Use Ticketed Spaces
- Start a Community
- Sell Your Products/Services
- Get Clients

**Bonus:** At the end of this guide, I will show you how to increase your chances of making money on Twitter.

Let's dive in!

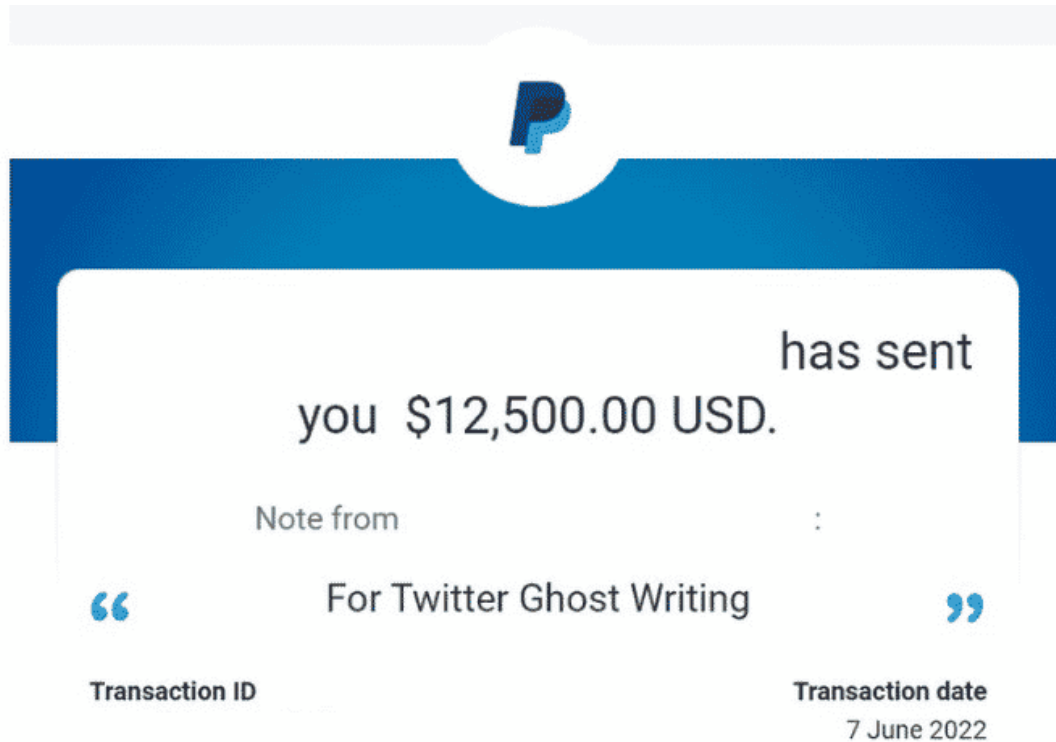
## 1. Become a Ghostwriter

A Twitter ghostwriter is someone who writes content in the form of tweets and threads for another person or company.

In exchange, the ghostwriter earns money for the writing they provide.

It's a proven idea that can quickly become a 6-figure business.

For example, one of my good Twitter friends was recently paid \$12.5k by 1 client for his ghostwriting services.



Most business owners don't have time to think about:

- How to create a tweet
- The optimal time to send it out
- Engaging with their Twitter audience

...And that's where someone like a Twitter ghostwriter would come into play.

## **How to do it**

Want to make money as a Twitter ghostwriter?

Here's the proven formula to get your first ghostwriting client:

1. Join [Masterclass 24/7](#)
2. Enter the Masterclass 24/7 Discord server
3. Study the methods in the Discord ghostwriting channel
4. Go to the Masterclass 24/7 library and watch the ghostwriting webinars
5. Take notes and implement the proven methods from the webinars
6. Keep writing, learning, and building your Twitter brand
7. Reach out to people who are looking to sell products or services
8. Book a call/interview with your potential client

**Pro Tip:** From what I've seen, it's lucrative reaching out to agency owners and other one-man businesses who are selling high ticket service (\$1,000+) and are in need of more clients.

Once your prospect has shown some interest in your ghostwriting, the next step might be to request a call with them and ask pinpointed questions such as:

- What do you teach?
- What are your goals?
- Who is in your network?

- What are your expectations?
- What's a cool fact about you?
- What is your target audience?
- Which Twitter accounts do you look up to?
- What are some commonly asked questions you get?

Once you have answers to these questions, you can start crafting your tweets (and potentially even Twitter threads).

**Note:** To make money as a Twitter ghostwriter, you first have to show that you are a successful Twitter writer yourself.

And that's why I recommend you first start your ghostwriting journey by learning the strategies provided in [Masterclass 24/7](#).

It will take time to build your brand on Twitter and it will require lots of hard work (and long hours) on your part to prove to other Twitter accounts that your work – your Tweets – does drive traffic and engagement.

## 2. Affiliate Marketing

Affiliate marketing is one of the best ways to make money on Twitter.

Affiliates make sales by getting people to click on their affiliate link.

Any time someone clicks on your affiliate link (and makes a purchase), you'll receive a commission.

Here's an example:





**Hustle4Freedom**  
@HustlingForever



Where do the smartest people spend most of their free time?

9:20 AM · Jun 18, 2022 · Tweet Hunter Pro

24 Retweets 9 Quote Tweets 198 Likes



Tweet your reply

Reply



**Hustle4Freedom** @HustlingForever · Jun 19  
Replying to @HustlingForever



The smartest people spend most of their free time learning

Learning:

- A new skill
- A new sport
- A new language

There is nothing better you can do

Want to learn the a-to-z blueprint to a 6 figure master account?

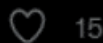
Click here: [gumroad.com/a/645264499/oH...](https://gumroad.com/a/645264499/oH...) (affiliate)



3



2



15



The image above shows one of the most common strategies used by affiliate marketers.

Here's a breakdown of the strategy:

1. Create a high-engagement tweet
2. Wait to get a reasonable engagement rate
3. Plug your 2nd tweet with your affiliate link below

**Pro Tip:** Your goal in affiliate marketing is to maximize the number of clicks you get on your links.

To see results as an affiliate marketer, you'll have to be consistent with your efforts.

## How to do it

Affiliate marketing builds momentum over the long run – and you can make some serious money with it (we're talking over \$5,000+ per month).

Here's the process:

1. Purchase a product or service that is in your niche
2. Use the product or service
3. Learn about the product/service and start getting (and documenting) results
4. Request an affiliate link from the creator of the product/service

5. Continue building your Twitter audience
6. Subtly promote your affiliated products/services
7. Always be authentic when you sell

If you are serious about making \$1,000's per month with affiliate marketing, then I recommend getting the [Twitter Affiliate Mastery course](#).

Within the first 24 hours of finishing this course, I implemented one of the strategies and made 2 sales.

Out of 245 ratings, 100% give this course a 5-star rating.

That's because the strategies here work, regardless of your number of followers.

**Pro Tip:** As you start promoting your affiliate products/services, it's a good idea to mention the immediate benefit or result that your audience can expect from the purchase.

To understand the product/service's most direct and most important benefit, it's critical to have experience with the product.

### 3. Build Your Email List

One of the best places to collect email subscribers is on Twitter.

Here's an example:



**Fiona | The Millennial Money Woman**

@The\_MMW



**Life hack: Become obsessed with improving and never stop.**

10:30 AM · Jun 20, 2022 · Twitter Web App

||| View Tweet analytics

**410** Retweets   **9** Quote Tweets   **1,735** Likes



Tweet your reply

Reply



**Fiona | The Millennial Money Woman** @The\_MMW · Jun 20



Replying to @The\_MMW

**Want to improve your finances?**

Join thousands of others that get my weekly financial tips and tricks via email 🙋



[themillennialmoneywoman.com](https://themillennialmoneywoman.com)

**The Millennial Money Woman | Newsletter**

Sign up for Fiona's newsletter. Get free access to the latest financial tips, wealth...



1



4



The image above shows a simple strategy that has helped me gain thousands of email subscribers.

Now you might be wondering, what's so important about building an email list?

An email list can easily be your most important asset.

Every time you create a piece of content and press the send button, your readers get an email from you in their inbox.

You can either sell your own product/services or someone else's.

It's a simple way to make \$1,000s per month.

## **How to do it**

Ready to start building your email list and making money?

Here's the process:

1. Download [Write Once, Sell Twice](#)
2. Subscribe to an email service provider such as MailChimp or [MailerLite](#) (what I use)
3. Design an email landing page

4. Incorporate your email landing page on your Twitter profile
5. Use the strategies in the email course to get your first 100 subscribers
6. Follow the simple process in the email course to start making money from your emails
7. Continue to build your email list

As you can see, you can become a master in email marketing without a college or university degree.

All you need is a long-term vision, consistency, and the discipline to commit.

## 4. Promote Your Business

Thanks to social media platforms like Twitter, you can promote your business online and reach millions of people for free.

And it gets better:

There are successful influencers that share all of their:

- Proven strategies to grow your network
- Proven tactics to accelerate your income
- Proven frameworks to build social media accounts

So instead of reinventing the wheel and wasting hours of your precious time, you can simply learn from the best.

## How to do it

Ready to promote your business and increase your income?

Here's exactly what you have to do:

1. Join [Masterclass 24/7](#)
2. Implement the proven frameworks
3. Create engaging and valuable content
4. Become involved in Twitter communities
5. Participate in Twitter Spaces programs
6. Engage with your audience on your tweets
7. Engage with your audience using direct messages

The key here is to only promote your business where it's appropriate – never sound spammy.

## 5. Post Sponsored Tweets

One of the most common ways to make money on Twitter is by posting sponsored tweets from your Twitter account.



The goal, of course, would be to sell the products/services promoted in your sponsored tweet.

Here's an example:



The image shows a screenshot of a tweet from an influencer. At the top left is the influencer's profile picture, a circular icon showing a man's face. To the right of the profile picture is the text "Influencer Name" in bold, with the handle "@influencerhandle" below it. Further right is a blue "Follow" button with a small downward arrow. The tweet text reads: "#AD Loving this new #customized product. It's super simple to setup and this stuff actually works!". Below the text is a large image of a man wearing an orange bandana, holding a white spray bottle labeled "Curology" up to his face. At the bottom of the tweet, there is a summary bar showing "198 Retweets" and "723 Likes". Below this bar are icons for replies (72), retweets (198), likes (723), and a vertical bar icon.

**Influencer Name**  
@influencerhandle

**Follow**

**#AD** Loving this new **#customized** product. It's super simple to setup and this stuff actually works!

**198** Retweets **723** Likes

72 198 723

Even if you don't have a following of 1,000+ followers, you could still make money by finding brands that will pay you to promote their business.

**Pro Tip:** While it's possible to make money with fewer than 1,000 followers, it might be a better idea to wait until you have 5,000 to 10,000+ followers before you start promoting sponsored tweets.

The good news is that there are many platforms that can connect you with businesses looking to promote their tweets on your Twitter profile.

The amount of money you can earn really depends on your contract – some may pay you by:

- The number of clicks your post produces
- The number of Twitter followers you have
- The number of e-mail leads from your post
- The number of conversions your post generates

## **How to do it**

Promoting sponsored tweets is a pretty straightforward process.

Here's how to do it:

1. Create a professional Twitter profile

2. Download [Create 24/7](#) and learn how to build your audience
3. Engage with and grow your follower base
4. Find companies looking for Twitter influencers who will promote their product/service

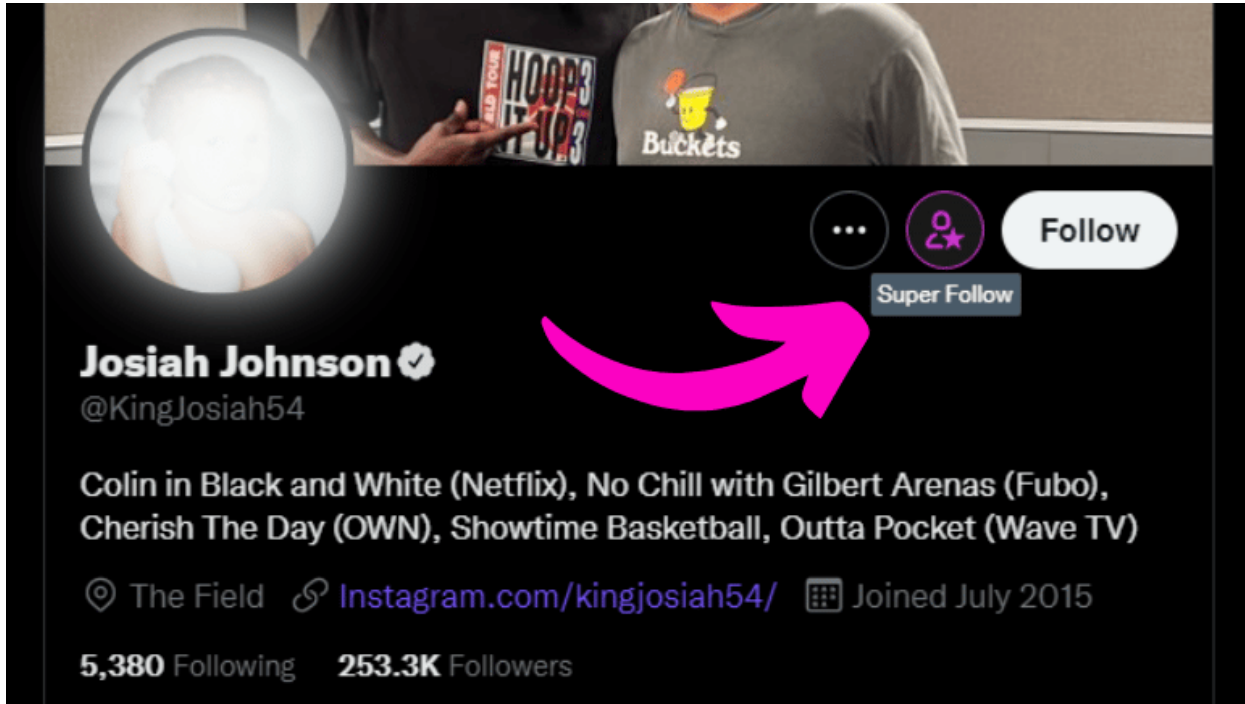
Just keep in mind that you'll probably have more success in finding companies that are willing to pay you for sponsored content if you have more legit followers.

## 6. Earn Monthly Revenue with Super Follows

Twitter Super Follows was first rolled out to select Twitter users in September of 2021, so this feature is still relatively new.

The Super Follows feature is enabled for those with 10,000+ Twitter followers.

Here's an example of a Twitter account with Super Followers enabled:



Twitter content creators can charge a monthly subscription fee of up to \$9.99 for their Super Followers to access exclusive content tailored just for them.

## How to do it

Want to start earning monthly revenue by sharing subscriber-only content with your Twitter followers?

Here's the process:

1. Create a professional Twitter profile
2. Download [Create 24/7](#) and learn how to grow your audience

3. Build your Twitter following to over 10,000+ legit followers
4. Follow requirements such as: Be 18+ years old, live in the US, tweet 25+ times in the past 30 days, etc.
5. Navigate to your Twitter main menu
6. Click on the Monetization button
7. Click on the Super Follows button
8. Complete the Super Follows application

Keep in mind that the Super Follows feature is still in its testing phase, so you may not receive access to the Super Follows function.

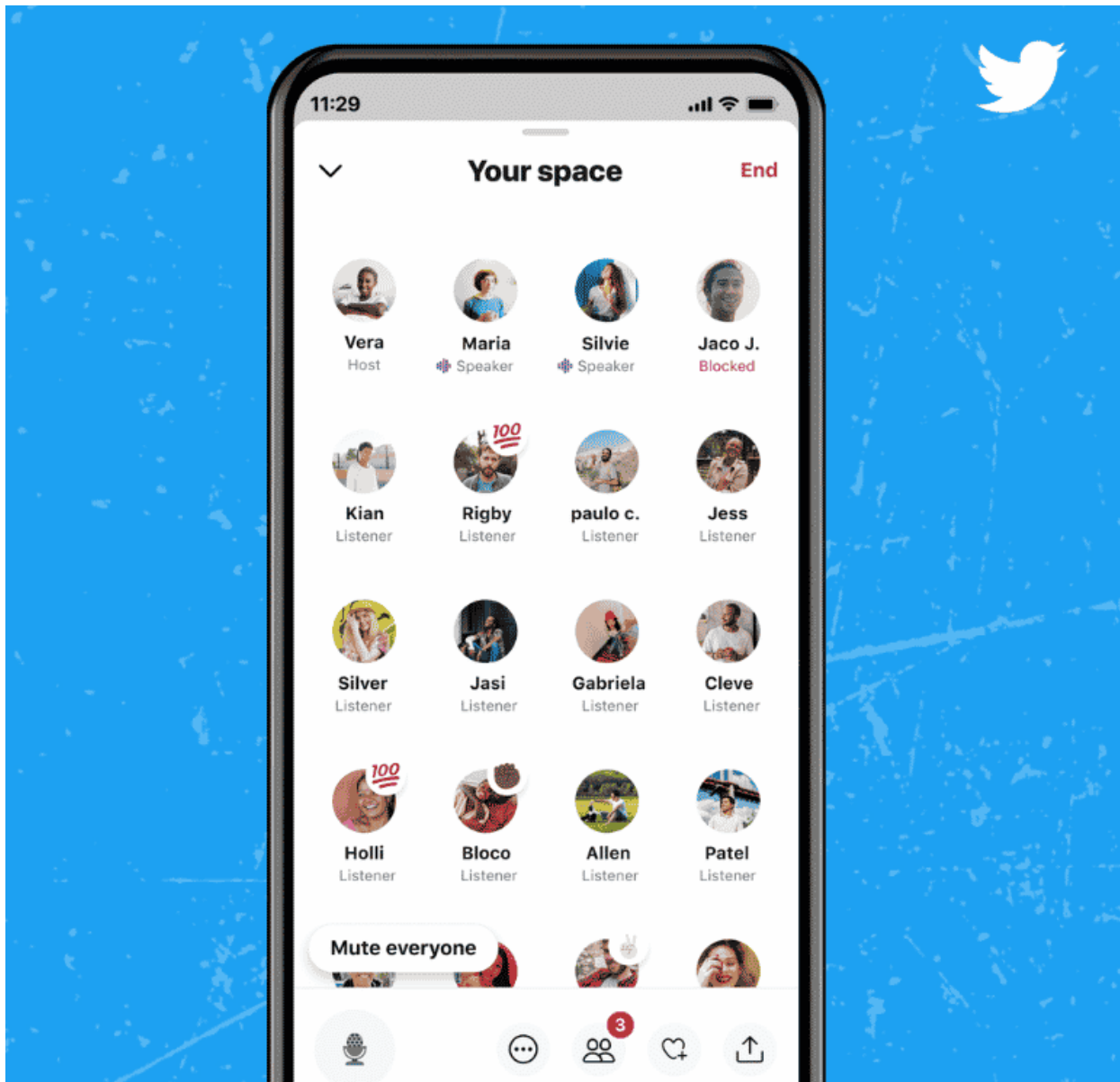
## 7. Use Ticketed Spaces

In November of 2020, Twitter launched what is known as Twitter Spaces.

Twitter Spaces is where Twitter users can have live audio conversations on Twitter.

The popularity of Twitter Spaces grew quite substantially (and trust me, you can learn a lot by joining one of these spaces!).

You can access Twitter Spaces from your phone, and here's what it will look like:



Because of the Twitter Spaces popularity, Twitter decided to offer an upgrade to what is now known as Ticketed Spaces.

Ticketed Spaces is like a Twitter Spaces, except that you can charge your listeners to access your content.

Especially if you're in the educational niche or other industry that promotes learning, a Ticketed Space might be the right Twitter monetization move for you.

## **How to do it**

You can charge as little as \$1 to \$999 per listener per Ticketed Space.

Here's the process:

1. Click on the Monetization tab of your Twitter account
2. Click on the Ticketed Spaces icon
3. Ensure you meet the minimum eligibility criteria (for example, 18+ years old, must have a complete Twitter profile, verified email address, etc.)
4. Submit the Ticketed Spaces application
5. Agree to Ticketed Spaces terms and conditions
6. Complete the onboarding process
7. Open and link your Stripe account with your Twitter/Ticketed Spaces account

If you enjoy sharing information and speaking with other, engaged users, the Ticketed Spaces feature may be a great place to start earning extra cash.

## 8. Start a Community

You can build a community around virtually anything and use Twitter to recruit new members.

And here's the best part about starting an online community:

You can earn monthly recurring income from your memberships.

Think about it:

- 100 members
- \$5 per monthly membership
- Gross monthly passive income: \$500

Not only do communities help you earn passive income but you can also extend your network!

Talk about a win-win.

### **How to do it**

Building an online community takes a lot of work, but it can be highly rewarding.

Here's the process:



1. Choose your online community platform (examples include Telegram, Discord, etc.)
2. Consider your online community's niche (fitness, Twitter engagement, etc.)
3. Determine your community monthly membership fee
4. Build a landing page promoting your online community (you can use platforms like Gumroad)
5. Promote your online community across your network

It might take some time to build your community's membership, but it will be worth your time and effort.

## **9. Sell Your Products and/or Services**

Twitter is an excellent platform to sell your products and/or services.

For example, I use Twitter to sell my eBook:



**Fiona | The Millennial Money Woman**  
@The\_MMW



**Life hack: Invest in yourself. You can't go wrong.**

10:30 AM · Jun 15, 2022 · Twitter Web App

View Tweet analytics

**283** Retweets **8** Quote Tweets **1,285** Likes



Tweet your reply

Reply



**Fiona | The Millennial Money Woman** @The\_MMW · Jun 15



Replying to @The\_MMW

Start investing in yourself with books.

Learn from me here:



[themmw.gumroad.com](http://themmw.gumroad.com)

**How to Get Rich from Nothing**

There are many personal finance guides out there, but here's what makes this one different: Before becoming a full-time ...

2

3

16



Believe me, using Twitter to sell your goods/services works.

## **How to do it**

Selling your products or service is much easier and cheaper than you think.

Thanks to Twitter, it's actually free.

Here's how you can start selling now:

1. Determine which platform you want to sell your product/service on (examples include Gumroad, Amazon, Etsy, etc.)
2. Determine how much you want to charge
3. Add a link to your products/services in your profile  
Twitter landing page
4. Promote your products/services by adding a "plug" to high-performing tweets & threads
5. Connect with your audience by sending targeted, customized, and high-quality direct messages
6. Consider promoting your products/services in your emails

In reality, there are so many different ways to start selling your products and services.

If you're serious about making money, then I'd suggest subscribing to [Masterclass 24/7](#) because this entire community is designed around helping entrepreneurs like yourself earn money on Twitter.

## 10. Get Clients

Finding and locking in clients can be daunting.

Thankfully, Twitter offers such a great community to connect and engage with clients.

But before you jump in any further, you have to ask yourself:

How much do you want to land your first few clients?

If you've answered anything other than "I don't care," you need to become comfortable with the idea that to make a lot of money, you need to spend some money.

But, only spend money on proven strategies.

### **How to do it**

Finding clients on Twitter can be hard work – especially if you don't know where to start.

Here's the process to close a client in 30 days:

1. Join [Masterclass 24/7](#)
2. Implement the proven frameworks
3. Develop valuable and engaging content ideas
4. Consistently engage with your audience both via tweets and direct messages (DM's are typically one of the best ways to connect with prospects)
5. Expose yourself to more publicity by regularly joining Twitter Spaces, offer a free gift (ebook, step-by-step guide, etc.) to draw in your prospects
6. Consider offering free webinars to your Twitter audience, introducing yourself and your products/services

Getting a client on Twitter can be hard or easy.  
The choice is yours.

## **How to Increase Your Chances of Making Money on Twitter**

During the past 2 years, I've found that you can't expect to make money with Twitter if:

- You don't show up consistently
- You don't have high-quality followers

- You aren't trusted among your followers

With that said, here are 4 tips that will help increase your chances of making money on Twitter:

## 1. Create a Professional Twitter Profile

If you're wondering how to earn money from Twitter, then you'll want to make sure that your Twitter profile looks professional.

Just as if you were introducing yourself in the real world to real people, you want to make sure you appear buttoned-up, professional, and personable.

There are several things to pay close attention to as you craft your profile:

- Select a high-quality profile picture
- Include your website URL (if you have one)
- Carefully word your BIO (160 character maximum)
- Develop an easy to remember Twitter handle & name
- Design a clean and professional profile background picture

Take a look at my profile on Twitter.



I'm not saying my Twitter profile is perfect, but it seems to do at least part of the trick, since I've been getting some traction on Twitter.

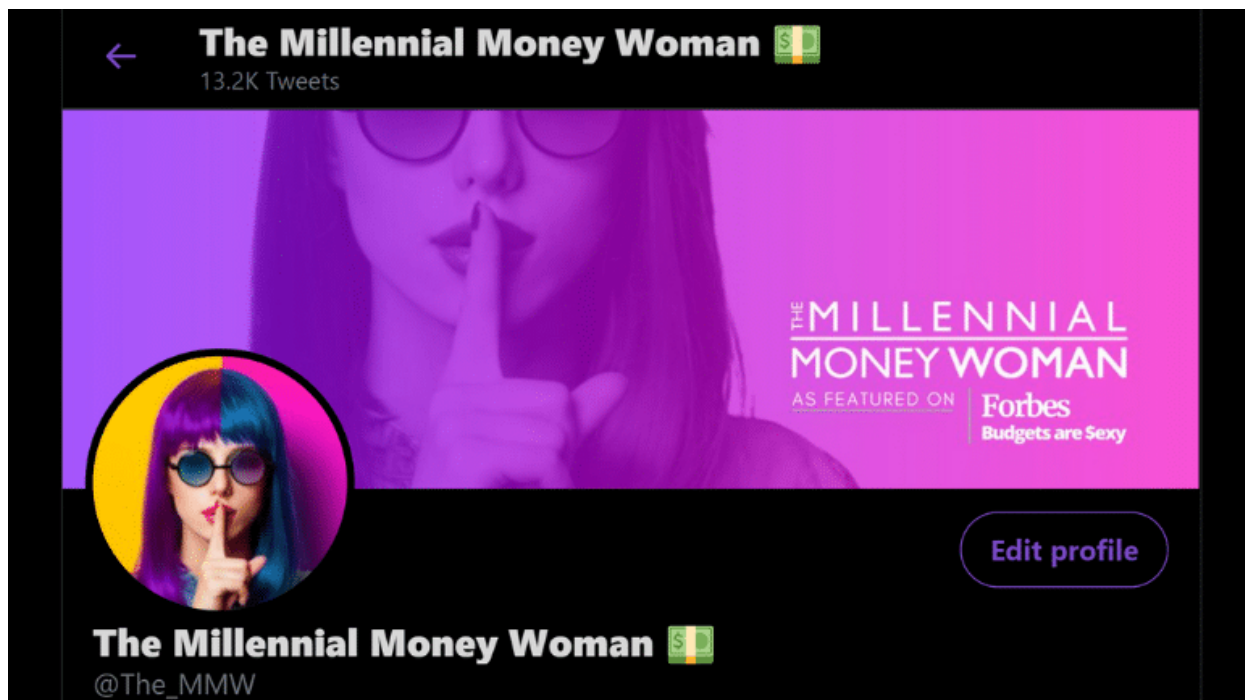
**Pro Tip:** Your background banner is basically your advertising box. Use it to show off your accomplishments.

One thing I've noticed is that the more aesthetically pleasing your profile, the more likely you'll have people reading about what it is that you advertise.

The next section is your Twitter handle (using the @ mention) and your Twitter name.

If you want to make a sale on your profile, then you probably don't want to have a Twitter name or handle like @qwerty123.

Make your name appealing – and add an emoji after your Twitter name if you want.



Check out some thoughts behind my Twitter name and Twitter handle:

- My Twitter handle is short and to the point



- My Twitter name is in line with my website – I'm easily identifiable
- My stack of cash emoji helps people identify I have something to do with money

Next, carefully word your BIO.

Here are some tips I used:

- Be direct
- Be personable
- Be professional

Here's my BIO:

I write about financial strategies to help you achieve millionaire status.

| Aka Fiona | MS, PFP | [@Forbes](#) Contributor |

With my BIO, you can tell the following:

- My name
- What I do
- My credibility
- How you can benefit from my services

And the last part I want you to focus on is linking to your website, product, affiliate link, etc.

Twitter has a spot for your “location” on your profile.

Instead of sharing my location (Miami, USA) I decided to add something a little more creative as my location and connect it with my website title.

A screenshot of a Twitter profile bio on a black background. It shows a location pin icon followed by the text "Build Wealth →", a link icon followed by the website "themillennialmoneywoman.com", and a calendar icon followed by the text "Joined May 2020".

📍 Build Wealth → [themillennialmoneywoman.com](https://themillennialmoneywoman.com)  
📅 Joined May 2020

Once again, you immediately understand that my website will be about finance.

How long did it take me to design and adjust my finished Twitter profile?

It probably took me 6 months to figure out what works and what doesn't work.

**Pro Tip:** While I did not hire a graphics designer, you can certainly find someone on Twitter or online and have them design your Twitter profile for you if you prefer.

The software I use to design my graphics is [Canva Pro](https://www.canva.com).

Trust me, it's going to take some time to design the "perfect" Twitter profile, and chances are, you'll constantly be making edits and changes (just like me).

## 2. Create Consistent Content that Adds Value

The next step is probably the hardest: Creating consistent content.

The keyword is consistent.

You can create amazing content, even have your tweet go viral, but if you are not consistently adding content, then you'll probably lose traction on Twitter. Fast.

**Pro Tip:** If you want to be successful on Twitter, you'll have to create content every day (I post between 1 to 3 tweets daily).

As you can tell, Twitter can easily become a full-time job, if you are trying to build up your audience.

Here are my rules:

- If you want to build an audience, you have to add value

- To add value to your audience, you have to create content

How can you create consistent, valuable content?

With my secret weapon: [Create 24/7](#).

Below are the statistics of my monthly gained followers since I took the create 24/7 course:



If you truly commit to the content-building strategies within the course then you'll notice your Twitter audience grow.

**The Bottom Line:** If you want to build your credibility with your audience, then you have to provide valuable content.

### 3. Engage with Your Audience

Now that you have established:

- A killer Twitter profile
- A solid plan to create consistent content

It's time to begin connecting and engaging with your Twitter audience.

I am a HUGE advocate for engaging and connecting with your audience – on as many levels as possible.

For example:

- Direct Messages
- Comment on others' posts
- Reply to comments on your posts
- Ask genuine questions to get to know your audience

By showing that you are genuinely interested and by showing that you care about them, your audience will slowly trust you.

Keep the conversation going.

← Tweet



**The Millennial Money Woman** 🇺🇸 @The\_MMW · Mar 30

What's the best advice you'd give your younger self?

172

57

321



**Ben Semisch**  
@BenSemisch

Replying to @The\_MMW

Invest even \$5 from every paycheck into index spanning ETFs.

Of course back then every trade costed \$7 and you couldn't buy fractional shares. Younger generations definitely have some powerful tools if they use them.

10:32 AM · Mar 30, 2021 · Twitter for iPhone

2 Likes



**The Millennial Money Woman** 🇺🇸 @The\_MMW · Mar 30

Replying to @BenSemisch

I agree with you. Today, there is so much opportunity. You just have to look for it (or create it yourself) and invest as early as possible.

1



2



**Ben Semisch** @BenSemisch · Mar 30

For real. My life would have been radically different if Robinhood was around 20 years ago. I might be a millionaire.

Instead fees and the lack of good info (like YouTube) had me make a few bad decisions, then I gave up on investing until my late 20s.

Building trust is a slow process – it takes a lot of time.

That's why, to be successful selling products, for instance, on platforms like Twitter, it will likely take some time (at minimum several months) before your reputation and trust has been built up with your followers.

## 4. Build Relationships with “Mentor” Accounts

The next and last step to building your Twitter account before monetizing it is to build relationships with accounts that I call “mentor accounts.”

Twitter mentor accounts are those with more followers and more success than you currently.

However, mentor accounts are also those that help you out and help you grow.

When I started taking Twitter seriously, I classified Twitter mentor accounts into 3 categories:

- Small
- Medium
- Large

Here's what I mean by these classifications:

- Small - 1,000 to 5,000
- Medium - 5,000 to 10,000
- Large - 10,000+

Now some may argue that “large” sized accounts should be more around the 100,000+ follower range – but think about it:

If you want to connect with a Twitter account and learn from them, chances are, a 100,000+ sized Twitter account won't have the time or won't take the time to connect with you personally.

Learn from your mentor accounts by asking questions. Some questions could include:

- What made you start your Twitter journey?
- How do you best interact with your audience?
- What are some Twitter obstacles you've run into?
- What's a trick to staying consistent and motivated?

I've been in touch with some accounts that are close to 400,000, and these guys do take time to chat with me.



However, it took months to build that relationship up, because I had to find a way to stand out from the other 400,000 followers.

How do I connect with larger “mentor” accounts?

I message them.

**Pro Tip:** Relationships are built in your inbox. Use your direct messages wisely.

Your Twitter platform is one thing.

Your direct messages have a completely different – and arguably more effective – power by building lasting relationships.

## The Bottom Line

If your goal is to get paid on Twitter, you have to make sure that you dedicate your time to making money, and not mindlessly scrolling through Twitter.

Here are a few tips to use as you grow on your Twitter journey:

- Add value
- Be authentic

- Engage regularly
- Post consistently

Consider your options today.

Your bank account will thank me later.

Signing off now.

Your friend,

- Fiona

*This guide may contain affiliate links.*

P.S. If you enjoyed this guide or have any questions / comments, [shoot me a message on Twitter](#) and let me know 😊